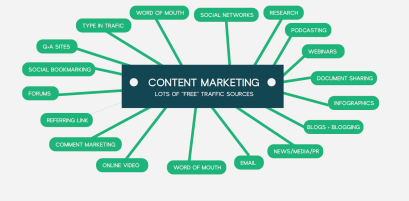
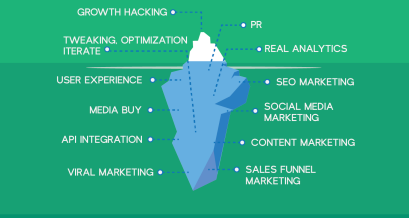



WHAT IS GROWTH HACKING MARKETING ?




Growth Hacking is an online marketing strategy performed by a Growth Hacker who understands skills of Coding, Design usability, SEO, Viral Share and finally Sales Funnel marketing by analyzing real analytics with relentless tweaking, optimization for better conversion results.


SO WHAT IS A GROWTH HACKER?

- 


GROWTH HACKING CODING SKILL

A Growth Hacker should understand basic coding skill as a web developer, this will help him to design the embed code, viral loop, API integrate with other platforms for on-going viral results.
- 


GROWTH HACKING API

If you want to drive traffic from WordPress, you can build a WordPress API plugin for your products to drive traffic from WordPress site owners.
- 


GROWTH HACKING DESIGN SKILL

A Growth Hacker understands how to design a site for better user experience such as page speed, mobile friendly, navigation, quality content, easy to use tools and flawless code. As a result, better engagement, retention, viral referrals and happy customers.
- 

GROWTH HACKING SEO SKILL

A Growth Hacker builds better SEO semantics page. It requires initial keywords research, on-page, SEO tag, off-page backlink building strategy to drive more traffic and claim more page authority with relevant quality backlinks to compete for better positions when ranking on Google.
- 

GROWTH HACKING VIRAL SHARE TIP

A Growth Hacker understands how to find best product market fit, design most viable product, getting user ruthless feedback, freely design better-targeted content for their users to help them get the job done, as a result, more viral shares from loyal users to grow organically.
- 

GROWTH HACKING ANALYTICS SKILL

A Growth Hacker should need to know how to set up custom Google Analytic reports such as Filter, Event tracking, Goals, E-commerce, Segmentation and UTM campaign report with tweaking and optimization for better results.

GROWTH HACKING MARKETING SALES FUNNEL STRATEGY



He also needs to know a complete sales funnel marketing to help startup business generate leads or sales to survive at the beginning of the business. The fact is that most startup business struggle to make sales and die eventually.