

GOOD AUTHORITY BACKLINKS

TO BOOST YOUR SITE RANKING



1. DOMAIN RELEVANT BACKLINKS

Define your site keywords in your domain page - identify high-authority backlinks that point to your domain. Use these to check other sites of authority.

2. PAGE RELEVANT BACKLINKS

Define keywords in your pages, with other relevant high traffic pages for backlink opportunities.

3. URL RELEVANT LINK


Research keywords, write it in your page URL, that relevant your page URL for backlink opportunities.

4. CONTEXTUAL BACKLINKS

If you get to acquire a backlink from an authority site, within the article content, when you read through it for enough reading experience, that is considered a good backlink.

4. ANCHOR TEXT RELEVANT BACKLINKS

Anchor text is the visible text that a hyperlink is a better SEO practice if you embed relevant keywords in a hyperlink from an external source.



5. CONTENT QUALITY BACKLINKS


If you acquire a backlink from high authority content, your site that is considered a good backlink.

7. BLOG RELEVANT BACKLINKS

If you acquire a backlink from high authority related content blog site that is considered a good backlink.

8. PRESS NEWS BACKLINKS

Google rank your site better, so if you acquired backlinks from major authority news site like CNN, your site will rank better on Google.



6. STRONG AUTHORITY SITE BACKLINKS

Make sure you have higher Top Rank in other ranking and 10+ mentioned strong authority site like Facebook, Twitter, CNN, Amazon, etc. Once the name of the post authority authority website appears, that time backlinks made more likely, and your site will rank better on Google for your site for sure.

10. GOV EDU BACKLINKS

Most Government or Educational sites are considered strong authority backlinks, so find a way to get backlinks from these sites like Your College bulletin board.

11. PRODUCT REVIEWS BACKLINKS

Show your product reviews to site owners, if they like your review and post it up, they will get a relevant juicy backlink to your site.

12. UNIQUE IP ADDRESS

Make sure your domain by address is not shared by Google, it is a benefit address with your site. If you acquired a backlink from the domain has a unique class IP address with SSL protected, it is considered a good backlink.

NEUTRAL BACKLINKS

THAT DOESN'T HELP TO RANK YOUR SITE BUT BRING TRAFFIC



1. SOCIAL MEDIA BACKLINKS

Social backlinks are helpful for site owners, they will bring traffic to your site and boost your site rank on search engines.

2. FORUM BACKLINKS

Forum backlinks work the same way like social backlinks.

3. FORUM SIGNATURE BACKLINKS

Forum Signature is also a NoFollow link, therefore, it does not pass link juice.

4. FOOTER BACKLINKS


Google does not consider Footer link as an authority backlink, therefore, it does not help to rank your site.

6. BOOKMARK BACKLINKS

Bookmark links work the same way like Directories links.

7. WIDGETS BACKLINKS

Widget Links are NoFollow link, therefore, it does not help to rank your site. But will give your hype and traffic by average other some master sites, if they choose to embed your widgets.



8. DIRECTORIES BACKLINKS

Most Directories links are nofollow, therefore, it does not pass link juice to your site. If you get traffic from it, it's not a good backlink to your site.

BACKLINKS THAT WILL HURT YOUR SITE RANKING



1. SPAMMING BANNED BACKLINKS

Check with Google Safe Browsing, make sure your site is not listed as a spam site in Google search links.

2. PAID BACKLINKS

Paid links are not allowed, it is violated of Google Search Policy.

3. PRIVATE BLOG BACKLINKS

Forum Signature is also a NoFollow link, therefore, it does not pass link juice.

4. BACKLINKS EXCHANGE

Link Exchange Program is not allowed, it is also violated of Google Search Policy.

6. BLACKHAT SEO BACKLINKS

Blackhat SEO Practices are not allowed by Google Search Policy.

7. Misused Anchor Text Backlinks

Widget Links are NoFollow link, therefore, it does not help to rank your site. But will give your hype and traffic by average other some master sites, if they choose to embed your widgets.



8. SOFTWARE GENERATE BACKLINKS

Check use automated software to help you generate backlinks to your site, it's not allowed by Google site.